

JESSICA EISE

West Lafayette, IN, USA | jeise@purdue.edu

EDUCATION

Purdue University, West Lafayette, IN, USA

PhD Candidate in Communication

Aug 2017 - May 2021

Area of Concentration: Media, Technology and Society

New York University, New York, NY, USA

MA in Journalism and International Relations

Aug 2010 - May 2012

Thesis: "Nicaragua's Quest for Peace: The Legacy of US Intervention 25 Years Later"

Magna cum laude

Saint Louis University, St. Louis, MO, USA

BA in Political Science, International Affairs and Spanish

Aug 2004 - May 2008

Summa cum laude

PROFESSIONAL EXPERIENCE

Department of Agricultural Economics at Purdue University, West Lafayette, IN, USA

Director of Communications

Jul 2014 – Jul 2017

Designed comprehensive communication strategy, managed large-scale communication initiatives such as 'The Science of GMOs,' oversaw departmental website upgrade and redesign, managed social media presence, produced podcast series, quarterly departmental report, monthly e-newsletter and departmental videos, managed a team of student interns

American Immigration Lawyers Association, Washington, DC, USA

New Media Associate

Oct 2012 – Jan 2014

Developed and maintained association's social media strategy, launched, produced and hosted over 60 video Q&As, chaired interdepartmental social media team, managed app development, coordinated and oversaw installation ceremony for new president with over 2,000 members present

Freelance, Global Posts (Bogota, Colombia; Muscat, Oman; Malabo, Equatorial Guinea)

International Media Production Coordinator

Sep 2008 – Oct 2009

Coordinated team logistics, monitored local news, filed weekly expense reports, presented team's project to interviewees, negotiated advertising contracts, oversaw local employees

HONORS AND AWARDS

Ross Fellowship, Brian Lamb School of Communication, Purdue University

Aug 2017 – May 2021

Bravo Award for Creativity and Innovation, Department of Agricultural Economics, Purdue University

May 2017

Special Judge's Prize for "Digital News Source Verification," Amazon Catalyst Competition

Apr 2017

Outstanding Performance Intern Award, US Embassy in Managua, Nicaragua

Aug 2011

Critical Language Scholarship, US Department of State

Jun 2008 – Aug 2008

Presidential Scholarship, Saint Louis University

Aug 2004 – May 2008

PUBLICATIONS

BOOKS

1. Eise, J., & Foster, K. (2018). *How to Feed the World*. Washington, D.C.: Island Press.
2. Vincent, B., Widmar, N. J., & Eise, J. (2017). *Against the Odds: A Path Forward for Rural America*. San Bernardino, C.A.: CreateSpace.
3. Eise, J., & Hodde, W. (2017). *The Communication Scarcity in Agriculture*. London: Routledge.

BOOK CHAPTERS

1. Eise, J. (2018). The Information Hinge. In J. Eise et al. *How to Feed the World*. Washington, D.C.: Island Press.

PEER-REVIEWED EXTENSION PUBLICATIONS

1. **Eise, J.** (2017). GMOs: Purdue Puts Science Forward for the Public. *Purdue Agricultural Economics Report*, June.
2. **Eise, J., & Widmar, N.J.** (2016). Communicating with our Consumers: What do Pork Consumers Want? Are Agritourists More Supportive of Agriculture? *Purdue Agricultural Economics Report*, April.
3. **Eise, J.** (2016). The Agricultural Communications Gap: Agricultural Economics Responds. *Purdue Agricultural Economics Report*, March.

GUEST BLOGS

1. **Eise, J.** (2017, June). The discomfort is worth it: share more [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/06/12/the-discomfort-is-worth-it-share-more/>.
2. **Eise, J.** (2017, Mar 24). Getting started on an academic book: five questions to ask [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/03/24/getting-started-on-an-academic-book-five-questions-to-ask/>.
3. **Eise, J.** (2017, Feb 10). Science communication: what it takes [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/02/10/science-communication-what-it-takes/>.
4. **Eise, J.** (2016, Oct 6). Why Deny? [Blog post]. Retrieved from <https://climatefootnotes.com/2016/10/06/guest-post-why-deny/>.

TEACHING EXPERIENCE

Purdue University, West Lafayette, IN, USA

Instructor – “AGEC 590: Multimedia and Communication in Agricultural Economics”

Spring 2015 and 2017

Purdue University, West Lafayette, IN, USA

Instructor – “COM 353: Problems in Public Relations”

Fall 2015

PRESENTATIONS

1. **Eise, J.** (2017, Jun). *Establishing Your Professional Brand and Website*. Invited workshop facilitator for the Alliance for Graduate Education and Professoriate, Purdue University, West Lafayette, IN.
2. **Eise, J.** (2017, Apr). *Working with “The Other,” A conversation on partnering with those who disagree with us*. Presenter and facilitator at Matchbox Coworking Studio, West Lafayette, IN.
3. **Eise, J.** (2017, Apr). *The Power of Art and Expression*. Invited workshop facilitator for HOT CON, Purdue University, West Lafayette, IN.
4. **Eise, J.** (2016, Oct). *Communicating Contentious and Emotional Issues: The Case of GMOs*. Presenter at the University Communicators Annual Conference, Las Vegas, NV.
5. **Eise, J.** (2015, Mar). *How to mentor effectively*. Invited speaker for staff of DreamUp Pilot Program, West Lafayette, IN.
6. **Eise, J.** (2014, Nov). *Listening as a Function of Communication*. Invited speaker for the Agricultural Communicators of Tomorrow, Purdue University, West Lafayette, IN.

LANGUAGES

English – native

Spanish – non-native fluent

Arabic & German – basic

SERVICE

Co-founder and director of *MyCivility.org*

Jun 2017 - Present