

JESSICA EISE

West Lafayette, IN, USA | jeise@purdue.edu | jessicaeise.com

EDUCATION

- PhD 2021 Purdue University, Brian Lamb School of Communication
MA 2012 New York University, Arthur L. Carter Journalism Institute and Wilf Family
Department of Politics (Joint MA), *Magna cum laude*
BA 2008 Saint Louis University, Department of Political Science and Center for
International Studies (Double Major), *Summa cum laude*

PROFESSIONAL EXPERIENCE

- 2014 – 2017 Director of Communications; Purdue University Department of
Agricultural Economics, West Lafayette, IN, USA
2012 – 2014 New Media Associate; American Immigration Lawyers Association,
Washington, DC, USA
2008 – 2009 International Media Production Coordinator; Freelance in Colombia,
Oman, Equatorial Guinea

HONORS & AWARDS

- 2017 – 2021 Ross Fellowship; Brian Lamb School of Communication, Purdue University
2017 Bravo Award for Creativity and Innovation; Department of Agricultural
Economics, Purdue University
2017 Special Judge’s Prize for “Digital News Source Verification”; Amazon
Catalyst Competition

GRANTS

- 2018 **Global Synergy Research Grant.** *Climate Change Adaption in Colombia’s
Coffee Axis: Assessing Communicative Needs of Agricultural Producers.*
\$25,000 (**funded**)

PUBLICATIONS

Books

- Eise, J., & Foster, K. (2018). *How to Feed the World*. Washington, D.C.: Island Press.
Vincent, B., Widmar, N. J., & Eise, J. (2017). *Against the Odds: A Path Forward for
Rural America*. San Bernardino, C.A.: CreateSpace.
Eise, J., & Hodde, W. (2017). *The Communication Scarcity in Agriculture*. London:
Routledge.

Book Chapters

Eise, J. (2018). The Information Hinge. In J. Eise et al. *How to Feed the World*. Washington, D.C.: Island Press.

Conference Papers

Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (2018). Blogging Climate Change: A Case Study, presented at World Symposium on Climate Change Communication, Austria, February 2018. *Climate Change Management*, Springer.

Peer-Reviewed Extension Publications

Eise, J. (2017). GMOs: Purdue Puts Science Forward for the Public. *Purdue Agricultural Economics Report*, June.

Eise, J., & Widmar, N.J. (2016). Communicating with our Consumers: What do Pork Consumers Want? Are Agritourists More Supportive of Agriculture? *Purdue Agricultural Economics Report*, April.

Eise, J. (2016). The Agricultural Communications Gap: Agricultural Economics Responds. *Purdue Agricultural Economics Report*, March.

Outreach Publications

Eise, J. (2017, June). The discomfort is worth it: share more [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/06/12/the-discomfort-is-worth-it-share-more/>.

Eise, J. (2017, Mar 24). Getting started on an academic book: five questions to ask [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/03/24/getting-started-on-an-academic-book-five-questions-to-ask/>.

Eise, J. (2017, Feb 10). Science communication: what it takes [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/02/10/science-communication-what-it-takes/>.

Eise, J. (2016, Oct 6). Why Deny? [Blog post]. Retrieved from <https://climatefootnotes.com/2016/10/06/guest-post-why-deny/>.

TEACHING EXPERIENCE

Spring 2017 AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (5.0/5.0)

Spring 2015 AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (4.7/5.0)

Fall 2015 COM 353: Problems in Public Relations; Purdue University, Evaluation (4.9/5.0)

PRESENTATIONS

- Eise, J. (2017, Sept). *Writing to the Gaps*. Invited presenter for WomenIN/Krannert's Jane Brock-Wilson Women in Management Center at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Jun). *Establishing an Online Identity*. Invited workshop facilitator for Purdue Alliance for Graduate Education and Professoriate, West Lafayette, IN.
- Eise, J. (2017, Apr). *Working with "The Other," A conversation on partnering with those who disagree with us*. Presenter and facilitator at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Apr). *The Power of Art and Expression*. Invited workshop facilitator for HOT CON, Purdue University, West Lafayette, IN.
- Eise, J. (2016, Oct). *Communicating Contentious and Emotional Issues: The Case of GMOs*. Presenter at the University Communicators Annual Conference, Las Vegas, NV.
- Eise, J. (2015, Mar). *How to mentor effectively*. Invited speaker for staff of DreamUp Pilot Program, West Lafayette, IN.
- Eise, J. (2014, Nov). *Listening as a Function of Communication*. Invited speaker for the Agricultural Communicators of Tomorrow, Purdue University, West Lafayette, IN.

LANGUAGES

English – native | Spanish – non-native fluent | Arabic & German – basic