

JESSICA EISE

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EDUCATION

PhD 2021 Purdue University, Brian Lamb School of Communication
MA 2012 New York University, Arthur L. Carter Journalism Institute and Wilf Family
Department of Politics (Joint MA), *Magna cum laude*
BA 2008 Saint Louis University, Department of Political Science and Center for
International Studies (Double Major), *Summa cum laude*

ACADEMIC APPOINTMENTS

2018 Graduate Student Affiliate; Purdue Climate Change Research Center, Purdue
University, West Lafayette, IN, USA

INDUSTRY APPOINTMENTS

2014 – 2017 Director of Communications; Purdue University Department of
Agricultural Economics, West Lafayette, IN, USA
2012 – 2014 New Media Associate; American Immigration Lawyers Association,
Washington, DC, USA
2008 – 2009 International Media Production Coordinator; Freelance in Colombia,
Oman, Equatorial Guinea

HONORS & AWARDS

2017 – 2021 Ross Fellowship; Brian Lamb School of Communication, Purdue University
2018 Purdue PROMISE Award for Research Support; College of Liberal Arts, Purdue
University (\$750)
2018 Incentive Research Grant Award; Graduate School, Purdue University (\$250)
2017 Bravo Award for Creativity and Innovation; Department of Agricultural
Economics, Purdue University (\$750)
2017 Special Judge’s Prize for “Digital News Source Verification”; Amazon
Catalyst Competition

GRANTS

- 2018 **Purdue University Brian Lamb Travel Grant.** *Data Collection.* \$1,000.
- 2018 **Purdue University Brian Lamb Research and Professional Development Grant.**
Research Support. \$750.
- 2018 **Purdue University College of Liberal Arts Global Synergy Research Grant
(Student).** *Climate Change Adaption in Colombia's Coffee Axis: Assessing
Communicative Needs of Agricultural Producers.* \$25,000 (PI).

PUBLICATIONS

Books

Eise, J., & Hodde, W. (2017). *The Communication Scarcity in Agriculture.* London: Routledge.

Edited Volumes

Eise, J., & Foster, K. (2018). *How to Feed the World.* Washington, D.C.: Island Press.

Book Chapters

Eise, J. (2018). The Information Hinge. In J. Eise et al. *How to Feed the World.* Washington, D.C.: Island Press.

Competitively-Selected Scholarly Presentations

Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (2018, Feb). *Blogging
Climate Change: A Case Study*, presented at the World Symposium on Climate Change
Communication, Austria. *Climate Change Management*, Springer.

Peer-Reviewed Extension Publications

Eise, J. (2017). GMOs: Purdue Puts Science Forward for the Public. *Purdue Agricultural
Economics Report, June.*

Eise, J., & Widmar, N.J. (2016). Communicating with our Consumers: What do Pork
Consumers Want? Are Agritourists More Supportive of Agriculture? *Purdue Agricultural
Economics Report, April.*

Eise, J. (2016). The Agricultural Communications Gap: Agricultural Economics
Responds. *Purdue Agricultural Economics Report, March.*

TEACHING EXPERIENCE

Spring 2017 AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University,

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| | Evaluation (5.0/5.0) |
| Spring 2015 | AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (4.7/5.0) |
| Fall 2015 | COM 353: Problems in Public Relations; Purdue University, Evaluation (4.9/5.0) |

SERVICE ACTIVITIES

Service to the Field

- 2017 Manuscript Review, Mass Media Division, International Communication Association
 2017 Manuscript Review, Intergroup Division, International Communication Association

Service to the Broader Community: Invited Presentations

- Eise, J. (2018, Apr). *Table Talk: Coming Together for a Healthy Future of Food*. Invited roundtable participant at Bayer Listening Session at George Washington University, Washington, DC.
- Eise, J. (2018, Apr). *Feeding our World: Combating Food Waste and Unequal Access*. Invited webinar host for Island Press webinar series out of Washington, DC.
- Eise, J. (2018, Feb). *Ethics and Research*. Invited speaker at the Technical University of Pereira, Pereira, Colombia
- Eise, J. (2018, Jan). *Humanization and Communication in Agriculture*. Invited speaker at First Farmers Bank & Trust Ag Summit at Purdue University, West Lafayette, IN.
- Eise, J. (2018, Jan). *Connecting Stories: Virginia Woolf*. Conversation leader for Indiana Voices of Women Connecting Stories Series at West Lafayette Public Library, IN.
- Eise, J. (2017, Sept). *Writing to the Gaps*. Invited presenter for WomenIN/Krannert's Jane Brock-Wilson Women in Management Center at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Jun). *Establishing an Online Identity*. Invited workshop facilitator for Purdue Alliance for Graduate Education and Professoriate, West Lafayette, IN.
- Eise, J. (2017, Apr). *Working with "The Other," A conversation on partnering with those who disagree with us*. Presenter and facilitator at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Apr). *The Power of Art and Expression*. Invited workshop facilitator for HOT CON, Purdue University, West Lafayette, IN.
- Eise, J. (2016, Oct). *Communicating Contentious and Emotional Issues: The Case of GMOs*. Presenter at the University Communicators Annual Conference, Las Vegas, NV.
- Eise, J. (2015, Mar). *How to mentor effectively*. Invited speaker for staff of DreamUp Pilot Program, West Lafayette, IN.
- Eise, J. (2014, Nov). *Listening as a Function of Communication*. Invited speaker for the Agricultural Communicators of Tomorrow, Purdue University, West Lafayette, IN.

Service to the Broader Community: Trade Publications & Curated Blogs

- Eise, J. (2018, Mar). A Big Enough Lens: The Making of *How to Feed the World* [Blog post]. Retrieved from <https://islandpress.org/blog/big-enough-lens-making-how-feed-world>.
- Eise, J. (2018, Feb). Agricultural Technology Can Save Humanity from Starvation (Again). *The Scientist*. www.thescientist.com/?articles.view/articleNo/51415/title/Agricultural-Technology-Can-Save-Humanity-from-Starvation--Again-/
- Eise, J. (2017, Jun). The discomfort is worth it: share more [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/06/12/the-discomfort-is-worth-it-share-more/>.
- Vincent, B., Widmar, N. J., & Eise, J. (2017). *Against the Odds: A Path Forward for Rural America*. San Bernardino, C.A.: CreateSpace.
- Eise, J. (2017, Mar 24). Getting started on an academic book: five questions to ask [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/03/24/getting-started-on-an-academic-book-five-questions-to-ask/>.
- Eise, J. (2017, Feb 10). Science communication: what it takes [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/02/10/science-communication-what-it-takes/>.
- Eise, J. (2016, Oct 6). Why Deny? [Blog post]. Retrieved from <https://climatefootnotes.com/2016/10/06/guest-post-why-deny/>.

Service to the Broader Community: Media Appearances

- “Assessing climate change perceptions among Colombian coffee farmers.” *Purdue Agricultural Economics Podcast* (2018, Feb 15). <https://purdueagecon.podbean.com/e/assessing-climate-change-perceptions-among-colombian-coffee-farmers-paep-42/>
- “Jessica Eise on Communication Scarcity in Agriculture.” *KGMI News / Save Family Farming* (2018, Feb 1). <https://soundcloud.com/user-471847168/jessica-eise-on-communication-scarcity-in-agriculture>
- “When GMOs Are the Movie Star.” *Scientific American* (2017, Oct 27). <https://www.scientificamerican.com/article/when-gmos-are-the-movie-star/>
- “Libby Logger Cuts Across the Grain.” *The Western News* (2017, March 17). <http://www.thewesternnews.com/article/20170317/ARTICLE/170319983>
- “Why New GMO Labels Might Not Tell the Whole Story.” *Indiana Public Media* (2016, Jul 23). <https://indianapublicmedia.org/news/gmo-labeling-bill-concerns-pro-labeling-consumers-102506/>
- “Authors attempt to explain ‘The Communication Scarcity in Agriculture.’” *Farm Futures* (2016, Oct 20). <http://www.farmfutures.com/story-authors-attempt-explain-communication-scarcity-agriculture-0-148131>
- “Purdue instructor explains underrepresentation through ‘Banned Books.’” *Purdue Exponent* (2015, Sept 29). https://www.purdueexponent.org/features/article_6441d92a-ac91-5465-a63d-4f99b7dce919.html
- “Working in Nicaragua: The Real Deal with Jessica Eise.” *Pink Pangea* (2015, Sept 22).

<https://pinkpangea.com/2015/09/working-in-nicaragua-the-real-deal-with-jessica-eise/>

LANGUAGES

English – native | Spanish – non-native fluent | Arabic & German – basic