

JESSICA EISE

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EDUCATION

PhD	2021	Purdue University, Brian Lamb School of Communication
MA	2012	New York University, Arthur L. Carter Journalism Institute and Wilf Family Department of Politics (Joint MA), <i>Magna cum laude</i>
BA	2008	Saint Louis University, Department of Political Science and Center for International Studies (Double Major), <i>Summa cum laude</i>

ACADEMIC APPOINTMENTS

2018 – 2019	Research Assistant; Computational Methodological and Big Data Research, Brian Lamb School of Communication, Purdue University, West Lafayette, IN
2018 – 2019	Research Assistant; Purdue Peace Project, Purdue University, West Lafayette, IN
2018 – 2019	Graduate Student Affiliate; Purdue Climate Change Research Center, Purdue University, West Lafayette, IN

INDUSTRY APPOINTMENTS

2014 – 2017	Director of Communications; Purdue University Department of Agricultural Economics, West Lafayette, IN, USA
2012 – 2014	New Media Associate; American Immigration Lawyers Association, Washington, DC, USA
2008 – 2009	International Media Production Coordinator; Freelance in Colombia, Oman, Equatorial Guinea

HONORS & AWARDS

2017 – 2021	Ross Fellowship; Brian Lamb School of Communication, Purdue University
2018	Purdue PROMISE Award for Research Support; College of Liberal Arts, Purdue University
2018	Incentive Research Grant Award; Graduate School, Purdue University
2017	Bravo Award for Creativity and Innovation; Department of Agricultural Economics, Purdue University
2017	Special Judge's Prize for "Digital News Source Verification"; Amazon Catalyst

GRANTS

2018	Purdue Climate Change Research Center Graduate Student Travel Grant. Data Collection. \$1,250.
2018	Purdue University Brian Lamb Travel Grant. Data Collection. \$1,000.
2018	Purdue University Brian Lamb Research and Professional Development Grant. Research Support. \$750.

2018 Purdue University College of Liberal Arts Global Synergy Research Grant. Climate Change Adaption in Colombia's Coffee Axis: Assessing Communicative Needs of Agricultural Producers. \$25,000 (PI).

PUBLICATIONS

Books

Eise, J., & Hodde, W. (2017). *The Communication Scarcity in Agriculture*. London: Routledge.

Edited Volumes

Eise, J., & Foster, K. (2018). *How to Feed the World*. Washington, D.C.: Island Press.

Book Chapters

Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (in press). Blogging Climate Change: A Case Study. In W. Leal Filho et al. *Addressing the Challenges in Communicating Climate Change Across Various Audiences*. Cham, Switzerland: Springer Nature.

Eise, J. (2018). The Information Hinge. In J. Eise et al. *How to Feed the World*. Washington, D.C.: Island Press.

Conference Papers and Presentations

Eise, J., Meza Sepulveda, D.C, Rodríguez, J.M. & Ríos Sanabria, S. (2018, Nov). *Researching Together: The Role of Play in Fieldwork*. Paper to be presented at National Communication Association annual convention, Ethnography Division, Salt Lake City, UT.

Lambert, N. & Eise, J. (2018, Nov). *Climate in Chaos: Colombian Coffee Farmers' Experience of Climate Change*. Paper to be presented at National Communication Association annual convention, Environmental Division, Salt Lake City, UT.

Eise, J. (2018, Oct). *Widening the Looking Glass: The Silenced Voices of Climate Change*. Paper presented to be at Organization for the Study of Communication, Language, and Gender annual meeting, Lake Tahoe, NV.

Pauly, J.A. & Eise, J. (2018, Oct). *A Dying Breed: The Secret Lives of America's Nuns*. Paper to be presented at Organization for the Study of Communication, Language, and Gender annual meeting, Lake Tahoe, NV.

Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (2018, Feb). *Blogging Climate Change: A Case Study*. Paper presented at World Symposium on Climate Change Communication, Austria.

Peer-Reviewed Extension Publications

Eise, J. (2017). GMOs: Purdue Puts Science Forward for the Public. *Purdue Agricultural Economics Report, June*.

Eise, J., & Widmar, N.J. (2016). Communicating with our Consumers: What do Pork Consumers Want? Are Agritourists More Supportive of Agriculture? *Purdue Agricultural Economics Report, April*.

Eise, J. (2016). The Agricultural Communications Gap: Agricultural Economics Responds. *Purdue Agricultural Economics Report, March*.

TEACHING EXPERIENCE

Spring 2017	AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (5.0/5.0)
Spring 2015	AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (4.7/5.0)
Fall 2015	COM 353: Problems in Public Relations; Purdue University, Evaluation (4.9/5.0)

SERVICE & ACTIVITIES

Service to the Field

- 2017 Manuscript Review, Mass Media Division, International Communication Association
 2017 Manuscript Review, Intergroup Division, International Communication Association

Invited Presentations

- Eise, J. (2018, Aug). *Communicating Science, Food and Agriculture*. Guest lecturer for Purdue University Food Science Senior Seminar FS 482 in West Lafayette, IN.
- Eise, J. (2018, Aug). *How to Feed the World*. Presenter at Matchbox 645 in Lafayette, IN.
- Eise, J. (2018, Jun). *Climate Change and Coffee: Communication in Risaralda*. Seminar speaker at the Technical University of Pereira in Pereira, Colombia.
- Eise, J. (2018, Jun). *Communication Challenges in Food, Agriculture and the Environment*. Guest lecturer for bilingual (Spanish/English) Purdue University Exchange Course “Food Security and Sustainability” in West Lafayette, IN.
- Eise, J. (2018, May). *Book: How to Feed the World*. Speaker for Manchester High School AP Environmental Science students in North Manchester, IN.
- Eise, J. (2018, Apr). *Table Talk: Coming Together for a Healthy Future of Food*. Roundtable speaker at Bayer Listening Session at George Washington University, Washington, DC.
- Eise, J. (2018, Apr). *Feeding our World: Combating Food Waste and Unequal Access*. Webinar host for Island Press webinar out of Washington, DC.
- Eise, J. (2018, Feb). *Ethics and Research*. Seminar speaker at the Technical University of Pereira in Pereira, Colombia
- Eise, J. (2018, Jan). *Humanization and Communication in Agriculture*. Speaker at First Farmers Bank & Trust Ag Summit at Purdue University, West Lafayette, IN.
- Eise, J. (2018, Jan). *Connecting Stories: Virginia Woolf*. Conversation leader for Indiana Voices of Women Connecting Stories Series at West Lafayette Public Library, IN.
- Eise, J. (2017, Sept). *Writing to the Gaps*. Presenter for WomenIN/Krannert’s Jane Brock-Wilson Women in Management Center at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Jun). *Establishing an Online Identity*. Workshop facilitator for Purdue Alliance for Graduate Education and Professoriate, West Lafayette, IN.
- Eise, J. (2017, Apr). *Working with “The Other,” A conversation on partnering with those who disagree with us*. Presenter and facilitator at Matchbox, West Lafayette, IN.
- Eise, J. (2017, Apr). *The Power of Art and Expression*. Workshop facilitator for HOT CON, Purdue University, West Lafayette, IN.
- Eise, J. (2016, Oct). *Communicating Contentious and Emotional Issues: The Case of GMOs*. Presenter at the University Communicators Annual Conference, Las Vegas, NV.
- Eise, J. (2015, Mar). *How to mentor effectively*. Speaker for staff of DreamUp Pilot Program, West Lafayette, IN.
- Eise, J. (2014, Nov). *Listening as a Function of Communication*. Speaker for the Agricultural Communicators of Tomorrow, Purdue University, West Lafayette, IN.

Trade Publications & Curated Blogs

- Eise, J. & White, N.J. (2018, Aug). Coffee farmers struggle to adapt to Colombia's changing climate. *The Conversation*. <https://theconversation.com/coffee-farmers-struggle-to-adapt-to-colombias-changing-climate-97916>
- Eise, J. (2018, Aug). Food Security's Red Herrings: GMOs and Organic. *Thomson Reuters Foundation News*. <http://news.trust.org/item/20180807172721-sv9x6/>
- Eise, J. (2018, Jun). The million-dollar question every scientist should be asking [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2018/06/15/the-million-dollar-question-every-scientist-should-be-asking/>
- Eise, J. (2018, Mar). A Big Enough Lens: The Making of *How to Feed the World* [Blog post]. Retrieved from <https://islandpress.org/blog/big-enough-lens-making-how-feed-world>
- Eise, J. (2018, Feb). Agricultural Technology Can Save Humanity from Starvation (Again). *The Scientist*. www.thescientist.com/?articles.view/articleNo/51415/title/Agricultural-Technology-Can-Save-Humanity-from-Starvation--Again/
- Eise, J. (2017, Jun). The discomfort is worth it: share more [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/06/12/the-discomfort-is-worth-it-share-more/>
- Vincent, B., Widmar, N. J., & Eise, J. (2017). *Against the Odds: A Path Forward for Rural America*. San Bernardino, C.A.: CreateSpace.
- Eise, J. (2017, Mar 24). Getting started on an academic book: five questions to ask [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/03/24/getting-started-on-an-academic-book-five-questions-to-ask/>
- Eise, J. (2017, Feb 10). Science communication: what it takes [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/02/10/science-communication-what-it-takes/>
- Eise, J. (2016, Oct 6). Why Deny? [Blog post]. Retrieved from <https://climatefootnotes.com/2016/10/06/guest-post-why-deny/>

Media Appearances

- "Book Review: Renee." *WBAA Indiana Public Broadcasting* (2018, June 22). <http://wbaa.org/post/book-review-renee#stream/0>
- "Going Solo on Geek Pride Day (with Jessica Eise)." *Too Much Scrolling* (2018, May 22). <https://toomuchscrolling.podbean.com/e/going-solo-on-geek-pride-day-with-jessica-eise/>
- "Feeding the world – Jessica Eise, Purdue." *Farm to Table Talk* (2018, Apr 20). <http://farmtotabletalk.com/feeding-the-world-jessica-eise-purdue/>
- "Assessing climate change perceptions among Colombian coffee farmers." *Purdue Agricultural Economics Podcast* (2018, Feb 15). <https://purdueagecon.podbean.com/e/assessing-climate-change-perceptions-among-colombian-coffee-farmers-paep-42/>
- "Jessica Eise on Communication Scarcity in Agriculture." *KGMI News / Save Family Farming* (2018, Feb 1). <https://soundcloud.com/user-471847168/jessica-eise-on-communication-scarcity-in-agriculture>
- "When GMOs Are the Movie Star." *Scientific American* (2017, Oct 27). <https://www.scientificamerican.com/article/when-gmos-are-the-movie-star/>
- "Libby Logger Cuts Across the Grain." *The Western News* (2017, March 17). <http://www.thewesternnews.com/article/20170317/ARTICLE/170319983>
- "Why New GMO Labels Might Not Tell the Whole Story." *Indiana Public Media* (2016, Jul 23). <https://indianapublicmedia.org/news/gmo-labeling-bill-concerns-pro-labeling-consumers-102506/>
- "Authors attempt to explain 'The Communication Scarcity in Agriculture.'" *Farm Futures*

(2016, Oct 20). <http://www.farmfutures.com/story-authors-attempt-explain-communication-scarcity-agriculture-0-148131>

“Purdue instructor explains underrepresentation through ‘Banned Books.’” *Purdue Exponent* (2015, Sept 29). https://www.purdueexponent.org/features/article_6441d92a-ac91-5465-a63d-4f99b7dce919.html

“Working in Nicaragua: The Real Deal with Jessica Eise.” *Pink Pangea* (2015, Sept 22). <https://pinkpangea.com/2015/09/working-in-nicaragua-the-real-deal-with-jessica-eise/>

LANGUAGES

English – native | Spanish – non-native fluent | Arabic & German – basic