

JESSICA EISE

West Lafayette, IN, USA | jeise@purdue.edu | jessicaeise.com

EDUCATION

PhD	2021	Purdue University, Brian Lamb School of Communication
MA	2012	New York University, Arthur L. Carter Journalism Institute and Wilf Family Department of Politics (Joint MA), <i>Magna cum laude</i>
BA	2008	Saint Louis University, Department of Political Science and Center for International Studies (Double Major), <i>Summa cum laude</i>

ACADEMIC APPOINTMENTS

2018 – 2019	Graduate Student Affiliate; Purdue Climate Change Research Center, Purdue University, West Lafayette, IN
2018	Research Assistant; Computational Methodological and Big Data Research, Brian Lamb School of Communication, Purdue University, West Lafayette, IN
2018	Research Assistant; Purdue Peace Project, Purdue University, West Lafayette, IN

INDUSTRY APPOINTMENTS

2014 – 2017	Director of Communications; Purdue University Department of Agricultural Economics, West Lafayette, IN, USA
2012 – 2014	New Media Associate; American Immigration Lawyers Association, Washington, DC, USA
2008 – 2009	International Media Production Coordinator; Freelance in Colombia, Oman, Equatorial Guinea

HONORS & AWARDS

2017 – 2021	Ross Fellowship; Brian Lamb School of Communication, Purdue University
2018	Incentive Research Grant Award; Graduate School, Purdue University
2017	Bravo Award for Creativity and Innovation; Purdue University
2017	Special Judge's Prize for "Digital News Source Verification"; Amazon Catalyst

GRANTS (\$50,218 Total)

2019	Eise, J. <i>Building a Climate Change Adaption Network for Colombian Agriculture: A Model for Context-Specific Information Network Growth and Behavior</i> . Purdue University College of Liberal Arts Global Synergy Research Grant. Funded: \$19,968.
2019	Eise, J. <i>Climate Change Adaptation and Communication for Agricultural Producers in Colombia</i> . Purdue University College of Liberal Arts PROMISE Award for Research Support. Funded: \$1,500.

- 2018 Eise, J. *Climate Change Adaptation in Colombia's Coffee Axis: Assessing Communicative Needs of Agricultural Producers*.
Purdue University College of Liberal Arts Global Synergy Research Grant.
Funded: \$25,000.
Purdue Climate Change Research Center Graduate Student Travel Grant.
Funded: \$1,250.
Purdue University Brian Lamb Travel & Research Grant.
Funded: \$1,750.
- 2018 Eise, J. *Communicating Identity When Spiritual but Not Religious*.
Purdue University College of Liberal Arts PROMISE Award for Research Support.
Funded: \$750.

PUBLICATIONS

Books

Eise, J., & Hodde, W. (2017). *The Communication Scarcity in Agriculture*. London: Routledge.

Edited Volumes

Eise, J., & Foster, K. (2018). *How to Feed the World*. Washington, D.C.: Island Press.

Book Chapters

- Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (2019). Blogging Climate Change: A Case Study. In W. Leal Filho et al. *Addressing the Challenges in Communicating Climate Change Across Various Audiences*. Cham, Switzerland: Springer Nature.
- Eise, J. (2018). The Information Hinge. In J. Eise et al. *How to Feed the World*. Washington, D.C.: Island Press.

Competitively Selected Conference Papers and Presentations

- Eise, J. & Rawat, M. (2019, May). *Understanding Climate Change Adaptation Capacity in a Localized Environment*. Paper to be presented at the Annual International Communication Association Conference, Organizational Communication Division, Washington, DC.
- Eise, J. & Wiemer, E.C. (2019, May). *Localized Climate Change Information Networks: Agricultural Producers in the Andean Region*. Paper to be presented at the Annual International Communication Association Conference, Environmental Communication Division, Washington, DC.
- Eise, J. & Lambert, N.J. (2018, Dec). *Adopting an Engaged, Holistic Approach to Identifying Climate Change Adaptation Needs in Localized Environments: A Blueprint for Interdisciplinary Success Between the Sciences and Social Sciences*. Presentation at the American Geophysical Union fall meeting, Washington, DC.
- Eise, J. (2018, Dec). *Managing and Bridging Language Differences in Climate Change Research in Local Knowledge Systems*. Poster at the American Geophysical Union fall meeting, Washington, DC.
- Lambert, N. & Eise, J. (2018, Nov). *Climate in Chaos: Colombian Coffee Farmers' Experience of Climate Change*. Paper presented at the National Communication Association annual convention, Environmental Division, Salt Lake City, UT.
- Eise, J., Meza Sepulveda, D.C, Rodríguez, J.M. & Ríos Sanabria, S. (2018, Nov). *Researching*

- Together: The Role of Play in Fieldwork*. Paper presented at the National Communication Association annual convention, Ethnography Division, Salt Lake City, UT.
- Eise, J. (2018, Oct). *Widening the Looking Glass: The Silenced Voices of Climate Change*. Presentation at the Organization for the Study of Communication, Language, and Gender annual meeting, Lake Tahoe, NV.
- Erangu, S., Mintz-Woo, K. A., Damert, M., Brunner, L. & Eise, J. (2018, Feb). *Blogging Climate Change: A Case Study*. Paper presented at World Symposium on Climate Change Communication, Austria.

Popular Press Publications

- Eise, J. (2019, Jan). Herding experts and polishing text: 10 tips for creating an edited volume. *Nature Career Column*. <https://www.nature.com/articles/d41586-018-07814-y>
- Eise, J. & Foster, K. (2018, Sept). World hunger has risen for three straight years, and climate change is a cause. *The Conversation*. <https://theconversation.com/world-hunger-has-risen-for-three-straight-years-and-climate-change-is-a-cause-103818>
- Eise, J. & White, N.J. (2018, Aug). Coffee farmers struggle to adapt to Colombia's changing climate. *The Conversation*. <https://theconversation.com/coffee-farmers-struggle-to-adapt-to-colombias-changing-climate-97916>
- Eise, J. (2018, Aug). Food Security's Red Herrings: GMOs and Organic. *Thomson Reuters Foundation News*. <http://news.trust.org/item/20180807172721-sv9x6/>
- Eise, J. (2018, Jun). The million-dollar question every scientist should be asking [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2018/06/15/the-million-dollar-question-every-scientist-should-be-asking/>
- Eise, J. (2018, Feb). Agricultural Technology Can Save Humanity from Starvation (Again). *The Scientist*. www.thescientist.com/?articles.view/articleNo/51415/title/Agricultural-Technology-Can-Save-Humanity-from-Starvation--Again-/
- Eise, J. (2017, Jun). The discomfort is worth it: share more [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/06/12/the-discomfort-is-worth-it-share-more/>.
- Eise, J. (2017, Mar 24). Getting started on an academic book: five questions to ask [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/03/24/getting-started-on-an-academic-book-five-questions-to-ask/>.
- Eise, J. (2017, Feb 10). Science communication: what it takes [Blog post]. Retrieved from <http://blogs.nature.com/naturejobs/2017/02/10/science-communication-what-it-takes/>.

TEACHING EXPERIENCE

- | | |
|-------------|--|
| Spring 2017 | AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (5.0/5.0) |
| Spring 2015 | AGEC 590: Multimedia & Comm in Agricultural Economics; Purdue University, Evaluation (4.7/5.0) |
| Fall 2015 | COM 353: Problems in Public Relations; Purdue University, Evaluation (4.9/5.0) |

SERVICE & ACTIVITIES

Service to the Field

- 2018 Manuscript Review, Computational Methods, International Communication Association

- 2018 Judge, Purdue University Science Communication Shark Tank Competition for Aspiring Researchers in Nanotechnology
- 2017 Manuscript Review, Mass Media Division, International Communication Association
- 2017 Manuscript Review, Intergroup Division, International Communication Association

Invited Presentations

- Eise, J. & Foster, K. (2109, Mar). *Feeding 10 Billion*. Panelist for IESE Doing Good Doing Well Business Conference in Barcelona, Spain.
- Eise, J. (2019, Jan). *Communicating Science and Food*. Purdue Food Science Leadership & Professional Development Seminar Series in West Lafayette, IN.
- Eise, J., Lambert, N.J, Rodriguez, J.M., Meza Sepulveda, D.C. (2018, Sept). *Adapting to Climate Change: The Lived Experience of Colombian Coffee Farmers*. Research seminar at Purdue University Brian Lamb School of Communication in West Lafayette, IN.
- Eise, J. (2018, Aug). *Communicating Science, Food and Agriculture*. Guest lecturer for Purdue University Food Science Senior Seminar FS 482 in West Lafayette, IN.
- Eise, J. (2018, Jun). *Climate Change and Coffee: Communication in Risaralda*. Seminar speaker at Technical University of Pereira in Pereira, Colombia.
- Eise, J. (2018, Jun). *Communication Challenges in Food, Agriculture and the Environment*. Guest lecturer for bilingual (Spanish/English) Purdue University Exchange Course “Food Security and Sustainability” in West Lafayette, IN.
- Eise, J. (2018, Apr). *Table Talk: Coming Together for a Healthy Future of Food*. Roundtable speaker at Bayer Listening Session at George Washington University, Washington, DC.
- Eise, J. (2018, Apr). *Feeding our World: Combating Food Waste and Unequal Access*. Webinar host for Island Press webinar out of Washington, DC.
- Eise, J. (2018, Feb). *Ethics and Research*. Seminar speaker at Technical University of Pereira in Pereira, Colombia
- Eise, J. (2018, Jan). *Communication in Agriculture*. Speaker at First Farmers Bank & Trust Ag Summit at Purdue University, West Lafayette, IN.
- Eise, J. (2017, Jun). *Establishing an Online Identity*. Workshop facilitator for Purdue Alliance for Graduate Education and Professoriate, West Lafayette, IN.
- Eise, J. (2016, Oct). *Communicating Contentious and Emotional Issues: The Case of GMOs*. Presenter at the University Communicators Annual Conference, Las Vegas, NV.
- Eise, J. (2014, Nov). *Listening as a Function of Communication*. Speaker for the Agricultural Communicators of Tomorrow, Purdue University, West Lafayette, IN.

ACADEMIC AND PROFESSIONAL ORGANIZATION MEMBERSHIP

- | | |
|----------------|--|
| 2018 – Present | American Geophysical Union |
| 2018 – Present | Organization for the Study of Communication, Language and Gender |
| 2017 – Present | National Communication Association |

LANGUAGES

English – native | Spanish – non-native fluent | Arabic & German – basic